

BECOME A TFT AMBASSADOR

INSPIRE THE NEXT GENERATION OF OUTDOOR LEARNERS



Trees For Tomorrow (TFT) connects students with the natural world through immersive, hands-on environmental education. You can help expand this mission beyond our current reach—not with your wallet, but with your voice.

Whether you're a sponsor already or just someone who believes in the power of outdoor learning, becoming a TFT Ambassador is a meaningful way to champion our programs and bring new schools into the TFT family.

YOUR ROLE AS AN AMBASSADOR

TFT Ambassadors build bridges between our School Outdoor Learning Experiences (SOLE) for K-12 and new schools by leveraging their personal and professional networks. Whether you're a parent, grandparent, teacher, alumni, business leader, or simply a passionate supporter, you can help us grow.



Identify a Target School/District

- Focus on K-12 public or private schools in WI, Upper-MI, MN, IL, IA
- Prioritize schools that haven't visited TFT in the last 5 years (we can help you with a list!)
- Think about schools in your locale, where your children/grandchildren attend, or where you have a personal or business connection



Make a Connection

- Reach out to a teacher, administrator, or school board member you know
- Share your personal story about TFT or why you support it
- Offer to introduce them to TFT staff or pass along a program brochure



Provide a Warm Introduction

- Set up a brief meeting, phone call, or email intro with TFT's School Engagement Team
- Help us explain our SOLE (School Outdoor Learning Experiences) for K-12 programs, financial assistance, and logistics



Follow Up

- Keep the connection warm with a thank-you message or reminder
- Encourage the school to apply or schedule a trip
- Offer to answer questions or help coordinate next steps



Stay informed and involved

- Share TFT social posts or newsletters with your network of friends and colleagues
- Represent TFT at local events, PTO meetings, or civic groups
- Refer other potential ambassadors!

LET'S MAKE IT EASY

We'll equip you with everything you need like email templates and flyers, talking points, staff contacts, etc.

Contact Mandy Gingerich, Operation Manager, at mandy@treesfortomorrow.com, or (715) 479-6456.

TreesForTomorrow.com

519 E. Sheridan St., PO Box 609
Eagle River, Wisconsin 54521

(715) 479-6456
TFT.Info@TreesForTomorrow.com

